



SEMA

Italian Language and Culture Centre

PHOTO CONTEST FOR FOREIGNERS

“ITALY IN ONE CLICK”

SECOND EDITION - 2012

ORGANIZERS

SEMA - Italian Language and Culture Centre in Sestri Levante organizes the photo contest for foreigners *“Italy in one Click”*.

PURPOSE

This contest aims to bring foreigners nearer to the Italian culture and language and to promote abroad the region of Liguria and in particular the resort of Sestri Levante. The selected photographs will be published on Sema’s website www.sema-it.com and on the website of the Municipality of Sestri Levante www.comune.sestri-levante.ge.it. The material will always be used with the directions of the authors.

Contest’s Announcement and Regulations

1) Sema - Italian Language and Culture Centre organizes the first photo contest for digital or digitized images, aimed at competitors residing abroad or in Italy which don’t have the Italian citizenship.

2) The theme of the contest is the following:

“Italian beauties: art, culture and fashion”

maximum 4 colour or black and white photographs, which represent objects, people, reality, places and actions related to the Italian beauty in art, culture and fashion.

3) Photographs can be accompanied by a brief description of the author.

Each photograph must be accompanied by **Annex A** and by the following information:

- Title
- shooting Location
- shooting Month and Year
- short Description (the contents of the photograph)

The photographs must be sent only and solely in JPG format of **1024 pixels on the long side**, with a resolution of **72 dpi**. The files must be sent named with a maximum of **8 alphanumeric characters** plus extension, thus composed by the first three letters of the surname, the first three letters of the name and the number that identifies the progression of images.

Es: Paul White, photograph N ° 1 - **WHIPAU1.jpg**.

The competition is free, a registration fee is not request.

Please note that photographs can be taken both in Italy and abroad.

4) The photographs have to be sent by E-mail:

info@sema-it.com and in copy to sema.italia@yahoo.it
or on a digital support (CD or DVD) to:

**Sema - Italian Language and Culture Centre
Via Privata Liguria 5 / 2
16039 Sestri Levante (GE)
Italy**

accompanied by the registration forms.

5) The results, minutes and all winning photographs will be posted on the website:

www.sema-it.com and will be sent to the authors by e-mail. Participants who do not have an e-mail address will receive their results by letter.

6) Sema - Italian Language and Culture Centre, although ensures the utmost care in handling the photographs, disclaims any responsibility for any loss or damage from any kind of cause they are generated from.

7) The photographs, received by e-mail or on digital media, will be not returned.

8) By the end of May 2012, a jury will meet to evaluate the photographs received and it consists of:

- Roberto Montanari
- Roberto Pettinaroli
- Graziella Molinari
- Lorenza De Caro

9) The jury will evaluate the photographs on the basis of creativity, photo quality and of the compliance with the aims of the competition.

The jury will nominate three winners and provide the following prizes:

1st Prize: 2 weeks Italian language course "Soft Immersion" at Sema's

2nd Prize: 1 week Italian language course "Soft Immersion" at Sema's

3rd Prize: 1 week Italian language course "Soft Immersion" at Sema's

The winners may choose to avail themselves of the prizes or provide the name of the person who will benefit.

Winners will be notified via e-mail, telephone or address submitted at time of registration.

10) The schedule of the competition include:

Contest's opening: January 1st 2012

Contest's deadline (deadline for submission of photos): April 15th 2012

Deadline for award the prizes: May 31st 2012

Deadline for prize giving: October 31st 2012