



SEMA

Italian Language and Culture Centre

PHOTO CONTEST FOR FOREIGNERS

“ITALY IN ONE CLICK”

FIRST EDITION - 2011

ORGANIZERS

SEMA - Italian Language and Culture Centre in Sestri Levante organizes the photo contest for foreigners “*Italy in one Click*”.

PURPOSE

This contest aims to bring foreigners nearer to the Italian culture and language and to promote abroad the region of Liguria and in particular the resort of Sestri Levante. The selected photographs will be published on Sema's website www.sema-it.com and on the website of the Municipality of Sestri Levante www.comune.sestri-levante.ge.it. The material will always be used with the directions of the authors.

Contest's Announcement and Regulations

1) Sema - Italian Language and Culture Centre organizes the first photo contest for digital or digitized images, aimed at competitors residing abroad or in Italy which don't have the Italian citizenship.

2) The theme of the contest is the following:

“Italy in the gastronomy: colours, impressions, suggestions ...”

maximum 4 colour or black and white photographs, which represent objects, people, reality, places and actions related to the Italian gastronomy, one of the traditional and cultural aspects which distinguishes Italy worldwide.

3) Photographs can be accompanied by a brief description of the author. The photographs are permitted only if the Annex B release form of this announcement is signed.

Each author owns all rights of the photographs.

Each photograph must be accompanied by **Annex A** and by the following information:

- Title
- shooting Location
- shooting Month and Year
- short Description (the contents of the photograph)

The photographs must be sent only and solely in JPG format of **1024 pixels on the long side**, with a resolution of **72 dpi**. The files must be sent named with a maximum of **8 alphanumeric characters** plus extension, thus composed by the first three letters of the surname, the first three letters of the name and the number that identifies the progression of images.

Es: Paul White, photograph N ° 1 - **WHIPAU1. jpg**.

The competition is free, a registration fee is not request.

The title of the photographs should appear only on the registration form.

4) The photographs have to be sent on a digital support (CD or DVD) to:

Sema - Italian Language and Culture Centre

Via Privata Liguria 5 / 2

16039 Sestri Levante (GE)

Italy

or by E-mail:

info@sema-it.com and in copy to sema.italia@yahoo.it

accompanied by the registration forms.

5) The competitor will have to number the photographs and fill in the **Annex A**, where all the necessary elements of each photographs and the corresponding number have to be written.

The material will not be returned.

The envelope containing the photo should be accompanied by the forms in Annexes A, B , C fully completed in block capitals and by the full and legible signature, under penalty of exclusion from the competition, and by a photocopy of a valid identity document.

The requested material must be received by Sema - Italian Language and Culture Centre by the 15th April 2011.

Each participant is responsible for the content of the photographs submitted and declares he's the actual author of the submitted photographs (**Annex C**).

6) The final catalogue will contain the winning works and the accepted works, the list of photographs and admitted competitors, the list of the award winners, of the minutes of the jury and a critical consideration of the jury.

7) The results, minutes and all winning photographs will be posted on the website: www.sema-it.com and will be sent to the authors by e-mail. Participants who do not have an e-mail address will receive their results by letter.

8) Each author is personally liable for what is the subject of the photographs, authorizing the publication of no-profit

9) The acceptance of the photographs and the prizes' assignment will be at the discretion of the jury.

10) Sema - Italian Language and Culture Centre, although ensures the utmost care in handling the photographs, disclaims any responsibility for any loss or damage from any kind of cause they are generated from.

11) The photographs, received by e-mail or on digital media, will be not returned.

12) The participation in the contest implies the fully and unconditional acceptance of these rules and, in what it is not covered, the norms in use in the regulations of the most significant national photographic associations.

13) By the end of April 2011, a jury will meet to evaluate the photographs received and it consists of:

- Roberto Montanari
- Roberto Pettinaroli
- Paola Sartorio
- Graziella Molinari
- Lorenza De Caro

14) The jury will evaluate the photographs on the basis of creativity, photo quality and of the compliance with the aims of the competition.

The jury will nominate three winners and provide the following prizes:

1st Prize: 2 weeks Italian language course "Soft Immersion" at Sema's

**2nd Prize: 1 week Italian language course "Soft Immersion" at Sema's
+ 1 week at the bathhouse "Bagni Liguria"**

3rd Prize: 1 week Italian language course "Soft Immersion" at Sema's

The winners may choose to avail themselves of the prizes or provide the name of the person who will benefit.

Winners will be notified via e-mail, telephone or address submitted at time of registration.

15) The schedule of the competition include:

Contest's opening: January 15th 2011

Contest's deadline (deadline for submission of photos): April 15th 2011

Deadline for award the prizes: April 30th 2011

Deadline for prize giving: October 31st 2011

16) The collected data will be treated according to D. Decree 196/03. They will be used by Sema - Italian Language and Culture Centre only within the limits of this announcement.

Except the intellectual property of works, which remains to the Author, Sema - Italian Language and Culture Centre reserves the right to the exclusive use of **all the received photographs, which will remain property of the same.**

Each participant is responsible for the subject of his photographs, therefore the participant commits himself / herself to hold harmless Sema - Italian Language and Culture Centre.

In particular, the participant claims to be the sole author of the photographs sent and that they are original, unpublished, not being published and that they don't infringe rights of third parties if they have as a subject a portray for which it's necessary the consent or the authorization of the subject.

The participant has to unconditionally accept all these regulations.